

Business
Retail
Enjoyment

Accessibility
Networking
Development
Entertainment



Preparing a Digital Economy Strategy for Lake Macquarie City

Sharon Pope – Manager Integrated Planning

Lake Macquarie
Smart City





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Why does it matter?

Being a Smart City will save Council and the community money, drive local innovation, provide new jobs, improve community well-being and increase environmental sustainability

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The draft Strategy

Strategic Outcomes





Things we already do

Did you know?

Council uses online interactive mapping to let people share their ideas about town planning matters

Did you know?

Council created 3D 'fly through' movies of proposed Charlestown and Swansea Swim Centres

My Lake Mac lets you check bin collection days and includes info on Council events and development near you. Visit my.lakemac.com.au your smartphone!

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What have people told us?

How can we use technology to make Lake Mac City an even better place?
Click on an icon to share an idea!



Apps and open data



Online government



City infrastructure



Innovation in business



Digital inclusion



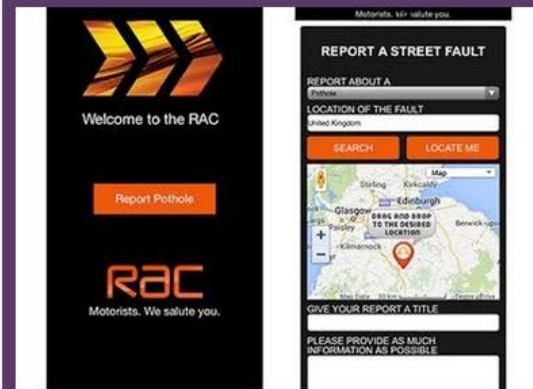
Great places to connect

Create social media pages for each suburb to provide a place for community members to connect, to enable community discussions, promote new business, organise events, or just to meet new people

2 days ago



Apple watch app that has a quick report of pot holes, graffiti, damaged infrastructure or cleanup required. Use gps to pin point the issue and prioritize locations with multiple reports and severity.



4 days ago



Lake mac should unequivocally support innovative business models like Uber and Airbnb to maximise opportunities for its citizens and improve productivity.

16 hours ago



Provide a place where alternative technology solar, wind, biomass, and general reuse of waste can be shown as a working environment e.g., Awaba tip may be an ideal site to test various technologies.

2 days ago



Expand on the 3d printer idea at the libraries and setup maker space incubators where people can learn how to use laser cutters, 3d printers and electronics. Classes and hiring out of time on machines



HAVEYOURSAYLAKEMAC.COM.AU/SMART-CITY

A photograph showing the silhouettes of four people riding bicycles along a lakeshore at sunset. The sun is low on the horizon, creating a bright glow and long shadows. The water of the lake is visible in the background.

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...and now to keep the conversation going

Lake Mac Smart City “Have Your Say” website